



## Bitterman Family Confections - Sweet Stop

April 2009

### In This Issue

[Gummi Gorillas Hit the Spot](#)

[Recap from NY Times Article](#)

[Featured Product](#)

[Special Offer](#)

### Gummi Gorillas Not just for humans!



When Gorilla Haven called on Bitterman Family Confections to provide some samples of Gummi Gorillas, they got more than they bargained for.

Jane Dewar, owner of Gorilla Haven, decided that the best sampling of the gummi treats would be done by the gorillas themselves. As a reward for a good visit with the vet, Jane gave Joe (46) and Oliver (20) each a Gummi Gorilla.

Joe received a lemon gummi. "He spit it out so he could suck on it to make it last!", said Dewar. Oliver however, inhaled his.

Gorilla Haven is located near Blue Ridge, Ga. and starts tours April 8th. Gummi Gorillas will also be available for people to try too.

For more information about [Gorilla Haven](#), please visit their website.

### Catalogs

[2009 Patriotic](#)

[2009 Summertime](#)

[Lindor Ball Reduced Pricing](#)

[Halloween 2009](#)

[Fall 2009](#)

[Join Our Mailing List](#)

Dear Bitterman Customer,

Thank you for being a valued customer of Bitterman Family Confections.



**Great news!!!** Lindor Balls have a newly reduced wholesale price. They are now just \$.23 each. With nine different flavors, these "changemakers" will increase your customers' average purchase.

Now is a great time to get your Halloween and Fall orders in. These products will be available to ship August 10th.

Finally, our Patriotic and Summertime lines are available to ship now. Take a look at our [catalogs online](#) to see our offerings for the upcoming season.

Have a story you would like to share? E-mail us at [info@bittermancandy.com](mailto:info@bittermancandy.com) so that we can include it in one of our newsletters.

Have a Sweet Day®

Alan Bitterman  
Bitterman Family Confections  
1-800-53-CANDY

### CANDY INDUSTRY - Rocks the Recession

Recently an article was written in the New York Times speaking volumes on how the candy industry is nearly recession proof.

We have taken bits and pieces of this article and paraphrased to share with you so that you may feel its relevance and use it as a tool for your business. Perhaps something to post near the cash wrap or forward to your customers with your own note or twist.

[CLICK HERE FOR THE ARTICLE](#)



### New Line for 2009

Hurray for the Red, White and Blue! Here's a great assortment of candy with a patriotic flair, featuring our sparkly new holographic label! These 4 oz. bags are great add-on sales at the cash register - stock up now for year-round sales.

### SPECIAL OFFER

**Spend \$250 with Bitterman, enter our drawing for \$100 cash. Contact our sales person for more details.**

### [Forward email](#)

✉ [SafeUnsubscribe®](#)

This email was sent to [ahernandez@bittermancandy.com](mailto:ahernandez@bittermancandy.com) by

[ahernandez@bittermancandy.com](mailto:ahernandez@bittermancandy.com).

[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Bitterman Family Confections | 3107 Gillham Road | Kansas City | MO | 64108