

Bitterman

FAMILY CONFECTIONS

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April Holidays

April 1 April Fools Day

April 4 Easter

April 15 Tax Day

April 21 Admin. Prof. Day

April 22 Earth Day

Dear BFC Friend,

It has been a few months since we've shared any news with you. We have missed you and have LOTS to tell you!



Bitterman has brought back, per your request, a [hard candy](#) assortment. There is more information below about this classic addition to our candy repertoire.

[Nancy's Fudge](#) is always a great seller for us and our customers. **GREAT NEWS!** We have expanded our selection by adding eight yummy new skus to our line. Read the article below for product information.

If you missed our e-mail announcement last week, we introduced our [NEW Malt Shoppe line](#) that will be ready to ship in May. We also have fun [candy bins](#) directed toward kids encouragement ready to go right now.

While we enjoy researching and adding new products to our selection that we think you will find valuable, Bitterman Family Confections would like to know, what you would like us to carry? [Click this link](#) and email your suggestions to us or contact your sales rep.

Back by Popular Demand



CANDY JAR CLASSICS!



Individually wrapped hard candies in Starlight Mint, Chocolate Starlight Mint, Butterscotch, Root Beer Barrels and Cinnamon Disks!

Available individually or in a mix of **YOUR CHOICE** in four and six ounce bags, five pound bags and 30 pound cases.

Contact our sales department for more information about individual flavors and orders with a custom mix.

New! from Nancy's Fudge



New for 2010 - delicious chocolate covered treats from Nancy's Fudge! Oreos and graham crackers are drenched and drizzled in milk, dark or white chocolate with sprinkles. Also available - rich luscious fudge cups and peanut butter cups in assorted pre-packs. Yummy flavored spoons covered in chocolate for a special coffee drink or hot chocolate.



We have also added single serves of Krispy Cut-Ups (rice krispy treats covered in chocolate and cut into bite sized pieces) and White Trash (otherwise known as puppy chow.)

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Contact your sales representative to place your order.

1-800-53 CANDY. These products are ready to ship today!

Tradeshows



Bitterman Candy is excited to be attending the 20th Annual Wild Birds Unlimited Vendor Mart. This year, the premier event will be held at the Indiana Convention Center in Indianapolis, IN, on June 30 and July 1, 2010.

We will feature Halloween, Nancy's Fudge, our new Malt Shoppe selection and some great everyday product. Be sure to stop by our booth to place your order. We are delighted to see you all again!

SPECIAL OFFER

MAKE SOME EXTRA CASH BY ENTERING OUR MONTHLY DRAWING! SPEND \$250 AND WE'LL PUT YOUR NAME IN THE HAT FOR \$100.

JANUARY'S WINNER: KIRLIN'S HALLMARK
QUINCY, IL

FEBRUARY'S WINNER: FERREL'S HALLMARK
LEE'S SUMMIT, MO

CONGRATULATIONS!

[DRAWINGS EVERY MONTH!](#)

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