



SWEET STOP NEWSLETTER

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Featured Employee



Faten Dari Candy Wrapper

Faten was originally born and raised in the Middle East. She came to the United States in September 1999 with her family.

She started at Bitterman Candy, December 1999 and is still a very important part of the process at Bitterman. Faten manages orders and assists in production with quality assurance. She stages all of the orders that leave our warehouse. Those of you who know Bitterman understand what an undertaking that job is. Faten's mother, Sabria, is also an employee at Bitterman Candy in production.

In her spare time, Faten attends the Metropolitan Community Colleges in Kansas City to further her

Dear Bitterman Customer,

Thank you for being a valued customer of Bitterman Family Confections.

Despite the recession, the candy business continues to thrive...without government buy-outs! Bitterman is fortunate to be a part of this affordable luxury. We have added several new items to our 2009-2010 Everyday Catalog as well as more "got-to-haves" for Christmas.

Designer Color Sixlets create endless possibilities. Choose from our extensive color palette to coordinate with your special event, team, school or organization.



Advent Calendars are "hot" this year. They are available to order May 20 and will be ready to ship as early as end of June.

Another perfect fit for your candy department are **Chocolate Clogs!** These adorable molded candy shoes come in four fashionable colors; red, yellow, pink and milk chocolate.



Now MORE delicious options for **POCKETSNAACKS@!** Check out page 6 in our Everyday Catalog.

Do you have a story you would like to share? E-mail us at info@bittermancandy.com so that we can include it in one of our newsletters.

Have a Sweet Day

Alan Bitterman
Bitterman Family Confections
1-800-53-CANDY

KANDY KUDOS

Hello,

I am writing you to express how happy I am that you make candy corn not only for Halloween, but for other holidays as well! Candy Corn is my FAVORITE candy (besides Peeps), and I was so excited when one of my friends gave me a bag of Bunny Corn for Easter today. I also love the Reindeer Corn and the Cupid Corn.

However, there is a candy corn drought coming up because there's 6 months between Easter and Halloween - with NO corn for any of the holidays in between! I think it would be a great idea to make Flag Corn for the 4th of July that is red, white and blue. It would make me so much happier to have corn for at least one holiday between Easter and Halloween.

Thank you!

*Kim Waldron
Purchase, New York*

Hi!

I've been in Cinnamon Bear Bliss since getting my hands on a bag of yours (best EVER!) but I can't find them anywhere near

education working toward an Associate in Chemistry. Recently, Faten was presented with an award in her Chemistry class for Outstanding Science Student. She holds one of the highest scores in Organic Chemistry.

We are very proud of Faten and wish her the best in her education.

Pictured above: Chris Flandermeyer, Production Manager, Faten Dari and Sabria Mohsen.

me! Who carries them?

Thanks!

Lora David
Overland Park, Kansas

Is there a particular candy that you are absolutely wild about? E-mail us and let us know. We may include your comments in our next newsletter or you might just spark some creative juices at the Bitterman headquarters to find yet another great product, perhaps maybe Flag Corn. Also, Cinnamon Bears can be found at Hallmark Gold Crown stores.

TRADE SHOWS

For the first time, we will be participating in the **2009 Wild Birds Unlimited Vendor Mart** as a preferred vendor.

June 27 - June 29; Bellevue, Washington
Booth #102

Bitterman will also be exhibiting at the **Atlanta Gift Show and Retail Mart** this summer.

July 10 - June 14; Atlanta, Georgia
Booth #614, Gourmet Section

BITTERMAN PARTNERS WITH HALLMARK FOR TAKE YOUR CHILD TO WORK DAY

For several years now, Hallmark has called on Bitterman to be a presenter for their *Take Your Child To Work Day* activities. The hour consists of crosswords about candy, candy tasting contests and designing personalized labels for their own bag of candy. And of course, everyone gets candy to take home. This is one event that returning kids truly look forward to.



SPECIAL OFFER

SPEND \$250 WITH BITTERMAN, ENTER OUR DRAWING FOR \$100 CASH. CONTACT YOUR ACCOUNT EXECUTIVE FOR MORE DETAILS.

APRIL'S WINNER: DIANE WILSON FROM DIANE'S HALLMARK IN LAKESIDE, ARIZONA.

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